With the use of electronic medical records and the proliferation of smart phones, laptops and tablets in medical practices, your risk of cyber liability exposure continues to grow. MedPro’s cyber and privacy liability insurance is provided at no cost to you and includes:

**CLAIMS MADE AGAINST YOU**

- **ENTERPRISE SECURITY EVENT**
  Unauthorized access to your computer system that results in damage or alteration of data, transmission of harmful software code or denial of access.

- **PRIVACY INJURY**
  Privacy breaches involving loss, accidental disclosure or theft of protected information, common law invasions of privacy and violation of Privacy Regulations with respect to the use or control of Protected Personal Information.

- **PRIVACY REGULATION LIABILITY**
  Violations of HIPAA or other similar state, federal and foreign identity theft and privacy protection statutes, rules and regulations.

- **CYBER EXTORTION LOSS**
  In the event of a ransomware attack.

**REIMBURSEMENT OF EXPENSES**

- **CRISIS MANAGEMENT EXPENSE**
  Notifying and answering questions from affected persons whose Protected Personal Information may have been lost, stolen or accessed.

- **FRAUD RESPONSE EXPENSE**
  Credit and identity monitoring services or identity theft insurance to affected qualified persons resulting from disclosure of protected information.

- **PUBLIC RELATIONS EXPENSE**
  Hiring a public relations firm, law firm or crisis management firm for communication services. This includes the cost of advertisements, web content and other communications recommended by the firm.

- **FORENSIC AND LEGAL EXPENSE**
  System investigation to determine the cause of an enterprise security event and identify the persons whose Protected Personal Information may have been improperly accessed, lost or stolen.

- **DATA RECOVERY EXPENSE**
  Recover and/or replace compromised, damaged, lost, altered or corrupted data due to a third-party’s unwanted malicious, reckless, intentional or negligent act.
PATIENT NOTIFICATION AND CREDIT MONITORING COSTS

A computer was stolen from a reception desk area containing the medical records of approximately 6,000 patients. MedPro’s cyber and privacy liability insurance would have resulted in a breach coach being hired to determine the appropriate course of action and a forensic firm to define the scope of the data loss. The insurance would have covered the expenses associated with notifying all impacted patients via U.S. mail, regional media and website, as well as reporting the event to Health and Human Services and four state officials.

NOTIFICATION COSTS: $10,000
DEFENSE COSTS: $8,000
FORENSIC COSTS: $7,000
TOTAL: $25,000
RESULT: MedPro’s cyber and privacy liability insurance would have covered the entire $25,000 loss.

NETWORK SECURITY AND PRIVACY

A doctor looked up a medical record on a friend without consent, unbeknownst to the owning doctor/employer. The friend sues the owning doctor for a breach of privacy rights. MedPro’s cyber and privacy liability insurance would have hired an attorney to defend the owning doctor.

TOTAL: $50,000
RESULT: MedPro’s cyber and privacy liability insurance would have paid the entire $50,000 for the defense and covered loss.

PATIENT NOTIFICATION AND CREDIT MONITORING COSTS

A doctor inadvertently left its public portal open, resulting in the private data of 10,000 patients being exposed. MedPro’s cyber and privacy liability insurance would have resulted in the engagement of a forensic firm to confirm what had been viewed, if any data had been copied and whether the site was now secure. In addition, MedPro’s cyber and privacy liability insurance would have resulted in the hiring of a law firm to provide breach coach services, notify state and federal regulators and coordinate a public response. A notification would have been sent to all affected patients via U.S. mail, as well as regional media and website, a call center would have been established to answer questions from the affected population and identity monitoring would have been offered to all affected patients.

NOTIFICATION COSTS: $12,000
DEFENSE COSTS: $7,500
FORENSIC COST: $4,000
MONITORING COSTS: $50,000
TOTAL: $73,500
RESULT: MedPro’s cyber and privacy liability insurance would have covered the entire $73,500 loss.

DATA RECOVERY COSTS

A ransomware virus infected the doctor’s computer, deleting all data. MedPro’s cyber and privacy liability insurance would have engaged a breach coach and hired an outside IT firm to restore the affected data.

IT COSTS: $7,000
TOTAL: $7,000
RESULT: MedPro’s cyber and privacy liability insurance would have covered the entire $7,000 loss.

NETWORK SECURITY AND PRIVACY

A doctor looked up a medical record on a friend without consent, unbeknownst to the owning doctor/employer. The friend sues the owning doctor for a breach of privacy rights. MedPro’s cyber and privacy liability insurance would have hired an attorney to defend the owning doctor.

TOTAL: $50,000
RESULT: MedPro’s cyber and privacy liability insurance would have paid the entire $50,000 for the defense and covered loss.

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FORENSIC COST: $4,000
MONITORING COSTS: $50,000
TOTAL: $73,500
RESULT: MedPro’s cyber and privacy liability insurance would have covered the entire $73,500 loss.

Should you have any questions regarding your cyber and privacy liability insurance, please contact your MedPro agent or our Customer Service Team today.

888-MEDPRO5
MEDPRO.COM

Each claim is unique and any determination of coverage depends on the facts of each claim. These examples are provided as illustrations and are for informational purposes only. The amounts presented in this informational piece are subject to change and state regulatory approval. All examples assume the cyber and privacy liability insurance limits of liability ($100,000 per claim and first party / $100,000 annual aggregate) for Enterprise Security Event and Privacy Injury Liability, Crisis Management Expense, Fraud Response Expense, Public Relations Expense, Forensic and Legal Expense, Computer System Extortion Loss, Data Recovery Expense, Privacy Regulation Liability, and PCI-DSS Assessments.

Higher cyber and privacy liability coverage limits available for purchase. Claim expenses are included within and erode the applicable limits of liability for these liability coverages unless otherwise required by the laws of your state. Your cyber and privacy liability insurance limits of liability may also be higher than stated above if required by state law. Cyber and privacy liability insurance can be found within the form titled Cyber Liability and Data Breach Coverage. MedPro Group is the marketing name used to refer to the insurance operations of The Medical Protective Company, Princeton Insurance Company, PLICO, Inc. and MedPro RRG Risk Retention Group. All insurance products are administered by MedPro Group and underwritten by these and other Berkshire Hathaway affiliates, including National Fire & Marine Insurance Company. Product availability is based upon business and regulatory approval and may differ among companies. Visit medpro.com/affiliates for more information. ©2017 MedPro Group Inc. All Rights Reserved.